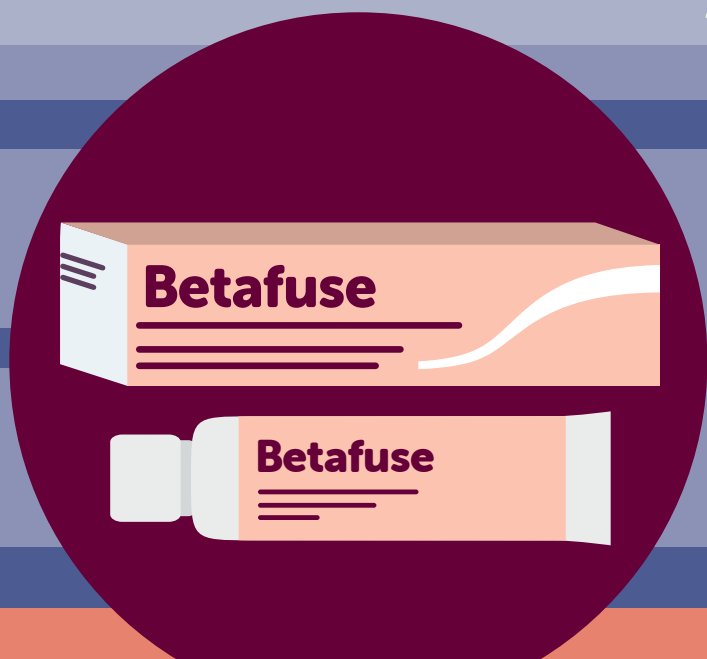
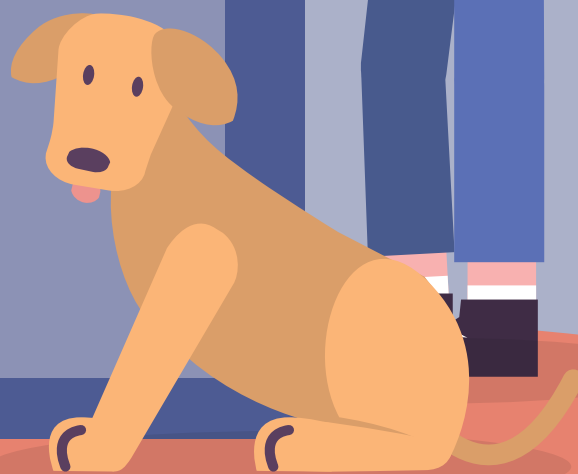
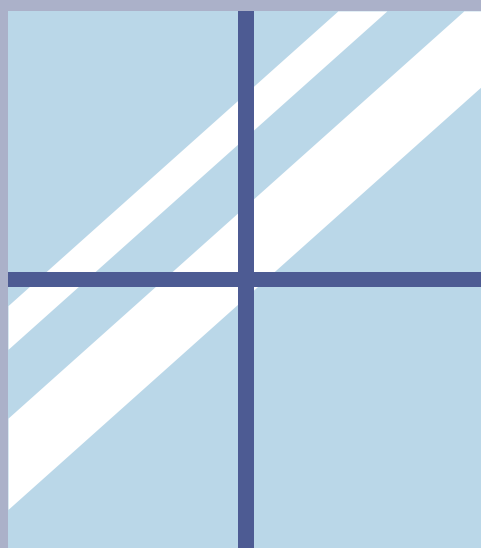


Treating acute surface
pyoderma in dogs doesn't
need to be tricky,
have you heard about
Betafuse[®]?



EMA Category D

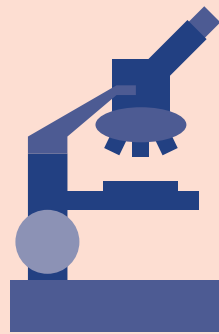
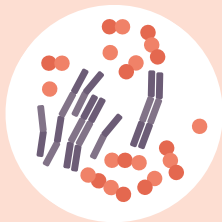


Betafuse® contains 1 mg/g betamethasone valerate (potent corticosteroid) and 5 mg/g fusidic acid (first-line antimicrobial), active ingredients known to give relief from inflammation, itching and infection.

'That's better, that's Betafuse'.

For the treatment of acute surface pyoderma in dogs, such as acute moist dermatitis (hot spots) and intertrigo (skin fold dermatitis).

Effective against gram positive bacteria including *Staphylococcus pseudintermedius*, the most common causative organism of canine pyoderma.



Reducing the risk of antimicrobial resistance

EMA advises that the route of administration should be taken into account alongside the categorisation when prescribing antibiotics.

Category D antibiotics like fusidic acid should be used as first line treatments, whenever possible and local (topical) treatment is preferred over parenteral (systemic) antibiotics.

EMA Category D

Betafuse Treatment

- ✓ Gently clip surrounding area
- ✓ Clean affected area with antiseptic
- ✓ Apply a thin layer of Betafuse (0.5cm of gel per 8cm²)
- ✓ Continue treatment twice daily for a minimum of 5 days

15g and 30g pack sizes



Crack-resistant polyfoil tubes



8 weeks in-use shelf-life