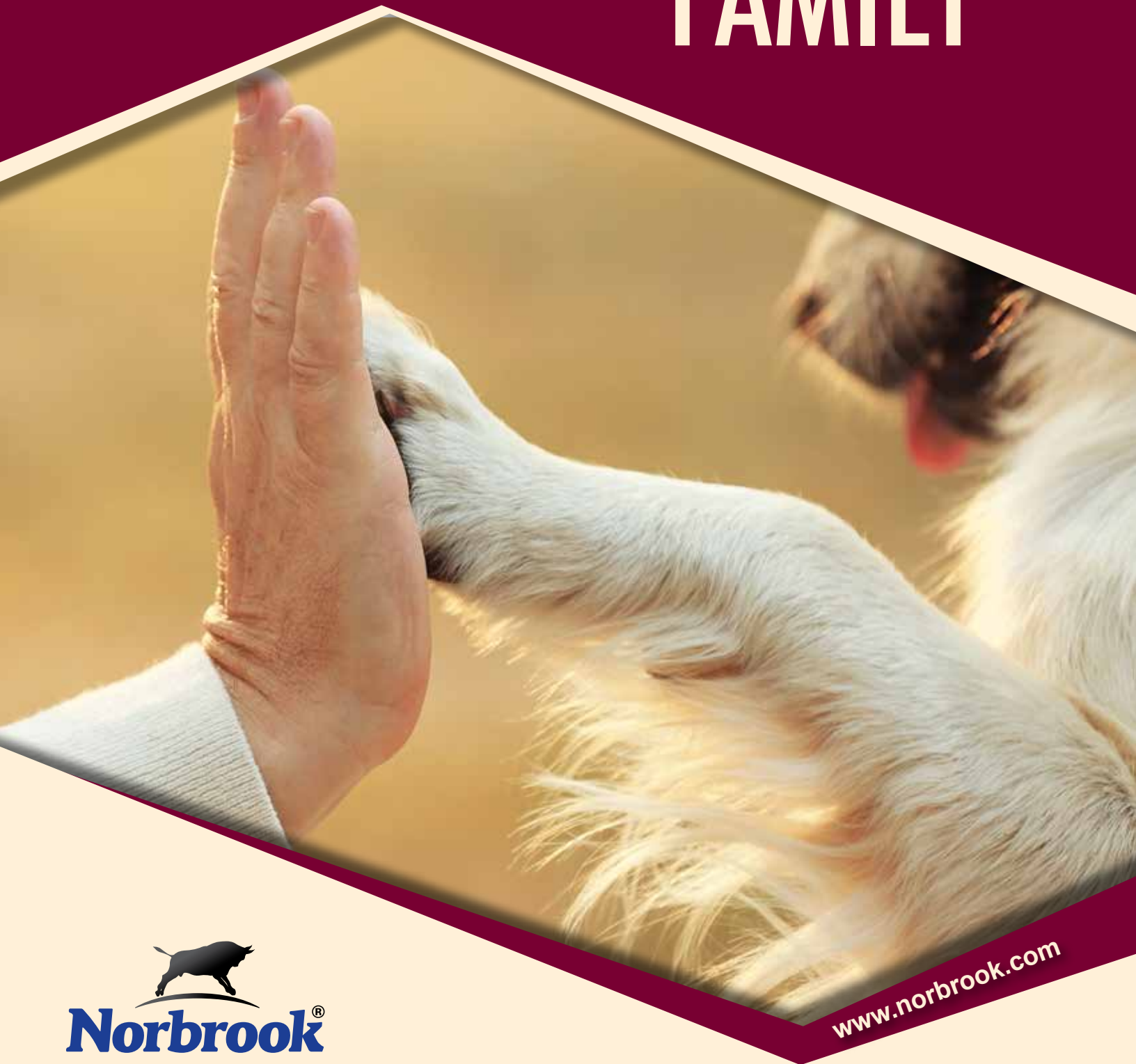


Loxicom[®]
1.5 mg/mL Oral Suspension
(meloxicam)

Loxicom[®]
5 mg/mL Solution for Injection
(meloxicam)

LOXICOM[®]

FAMILY



**Norbrook[®]**

www.norbrook.com



Loxicom[®]

1.5 mg/mL Oral Suspension
(meloxicam)

LOXICOM[®] ORAL SUSPENSION:
A NON-STEROIDAL ANTI-INFLAMMATORY
DRUG (NSAID) FOR THE CONTROL OF PAIN
AND INFLAMMATION ASSOCIATED WITH
OSTEOARTHRITIS (OA) IN DOGS

ECONOMIC ALTERNATIVE:

- Contains the same active ingredient and is bioequivalent to Metacam[®] Oral Suspension (meloxicam)
- Available in convenient 10 mL, 32 mL and 100 mL bottles with 1.5 mg strength
- Choosing to carry Loxicom[®] Suspension vs. Metacam[®] Suspension allows you to eliminate inventory (0.5 mg sizes) from your pharmacy- in addition to reducing your dispensing costs across all weight ranges of dogs



COST OF DOSING A 50 LB DOG FOR 30 DAYS

	Initial Dose	Day 2-30	Total DVM Cost To Treat
	Injection	Suspension	
Loxicom[®] Cost	20 mL Vial \$6.03	1.5 mg \$21.28	= \$27.31
Metacam[®] Cost	10 mL Vial \$8.75	1.5 mg** \$32.60	= \$41.35

34% SAVINGS VS. METACAM^{*}

*2017 DVM list price
**Metacam Dosing Chart

CONVENIENT 20 ML INJECTION VIAL SIZE PLUS 1.5 MG/ML SUSPENSION FORMULATION OFFERS SIGNIFICANT SAVINGS VS. PIONEER BRAND

CLIENT FRIENDLY DOSING:

- Mixed with food or dosed directly into the mouth; Loxicom Suspension has nearly 100% bioavailability when administered orally with food. 100% bioavailable means all of the active will be able to have an effect
- Unlike NSAID tablets, Loxicom Suspension does not require splitting of tablets for accurate dosing in some dogs
- Is odorless and may be dosed with the pet's food
- Packaged with two conveniently-sized dosing syringes calibrated with mLs and lbs:
 - Small syringe calibrated in 1-lb increments for use in dogs less than 30 lbs
 - Large syringe calibrated in 5-lb increments for dosing dogs 30 lbs and over
- The calibrated syringes make it simple for your clients to accurately administer the initial and daily maintenance dose for any pet's weight and for clinic staff to document the prescribed dose



COST OF DOSING A 10 LB DOG FOR 30 DAYS

	Initial Dose	Day 2-30	Total DVM Cost To Treat
	Injection	Suspension	
Loxicom[®] Cost	20 mL Vial \$1.21	1.5 mg \$10.13	= \$11.33
Metacam[®] Cost	10 mL Vial \$1.75	0.5 mg** \$34.45	= \$36.20

69% SAVINGS VS. METACAM^{*}

*2017 DVM list price
**Metacam Dosing Chart

LOOK HERE FOR DOSING CHARTS FOR YOUR CLINIC ALONG WITH FULL PRESCRIBING INFO

www.norbrook.com



Loxicom[®]

5 mg/mL Solution for Injection
(meloxicam)

LOXICOM[®] INJECTION: AN EFFECTIVE NSAID EXTENSIVELY USED BY DVMS THROUGHOUT THE U.S. & AFFORDABLY PRICED FOR YOUR CLINIC!

ECONOMIC ALTERNATIVE:

- Loxicom[®] Injection is available in both 10 mL and economical 20 mL bottles
- Compare Loxicom Injection 20 mL versus Metacam[®] Injection (meloxicam) 10 mL pricing for significant savings per treatment!



DOGS:

- For the control of pain and inflammation associated with osteoarthritis (OA)
- Administered initially as a single dose at 0.09 mg/lb body weight IV or SQ; followed after 24 hours by **Loxicom Oral Suspension (meloxicam)**

CATS:



- For the control of postoperative pain and inflammation associated with orthopedic surgery, ovariohysterectomy and castration when administered prior to surgery
- Administered as a single, one-time, SQ dose at 0.14 mg/lb body weight. **Note: Use of ADDITIONAL meloxicam or other NSAIDS in Cats is contraindicated.** To ensure accuracy of dosing, the use of a 1 mL graduated syringe is recommended.

**Contact Your Distributor Or Call
Norbrook Today at 888-705-0408
For More Information**



REDUCE PHARMACY COSTS; INCREASE REVENUE

- Generic brands from Norbrook can offer 25% or more savings vs. the pioneer brands. This allows you to increase your pharmacy margins, while offering a lower cost alternative for your clients/patients
- Offering Generic prescription drug options may keep your clients from looking outside of your practice for lower cost pharmacies
- When asked what would motivate clients to visit their veterinarian more often, the TOP 3 responses were **Cost Related** (Source: Bayer Veterinary Care Usage Study III, 2013)

Loxicom[®]
1.5 mg/mL Oral Suspension
(meloxicam)



Loxicom[®]
5 mg/mL Solution for Injection
(meloxicam)



**PROVIDING QUALITY AND COST EFFECTIVE ANIMAL HEALTH PRODUCTS
FOR THE VETERINARY COMMUNITY FOR OVER 40 YEARS**

GET TO KNOW NORBROOK

- Headquartered in Newry, Northern Ireland, Norbrook was founded as an animal health company in 1969
- Exports to over 120 countries worldwide
- Began selling products into the U.S. in 1988 (Penicillin G)
- Norbrook has manufacturing facilities in 4 countries and Sales & Marketing offices on 4 continents

QUALITY YOU CAN TRUST

- Norbrook manufactures many of its own Active Pharmaceutical Ingredients (APIs), ensuring control over costs and increased confidence in quality

ALREADY USING A NORBROOK MANUFACTURED PRODUCT?

- Norbrook is one of the largest manufacturers of veterinary sterile injectables in the world
- Norbrook manufactures products for other major animal health companies worldwide
- Norbrook is one of the largest manufacturers of companion animal and livestock Private Label brands in the U.S.



Norbrook logos and Loxicom are registered trademarks of Norbrook Laboratories Limited. Metacam is a registered trademark of Boehringer Ingelheim Vetmedica, Inc. 0517-000-M02

Loxicom Suspension

Observe label directions. **Do not use Loxicom Oral Suspension in cats. Acute renal failure and death have been associated with the use of meloxicam in cats.** As with any medication, side effects may occur. These are usually mild, but may be serious. The most common side effects reported in field studies were vomiting, soft stool/diarrhea and decreased appetite. If side effects occur, discontinue treatment immediately and consult a veterinarian. Dogs should be evaluated for pre-existing medical conditions prior to treatment and monitored during therapy. See product labeling for full product information.

Loxicom Injection

Warning: Repeated use of meloxicam in cats has been associated with acute renal failure and death. Do not administer additional injectable or oral meloxicam to cats. See the Contraindications, Warnings and Precautions section of the package insert for detailed information.

Loxicom[®] (meloxicam) 5 mg/mL Injection is a non-steroidal anti-inflammatory prescription medication available only through a veterinarian. As with other NSAID-class medications, signs of meloxicam intolerance may include appetite loss, vomiting and diarrhea, which could indicate side effects involving the digestive tract, liver or kidneys. Some of these side effects may occur without warning and, in rare situations may be serious, resulting in hospitalization or even death. Observe the dog or cat for signs of potential drug toxicity. If these signs occur, discontinue meloxicam therapy and contact a veterinarian immediately. Loxicom should be administered to cats only via the subcutaneous (SQ) route. Do not use intravenously (IV) in cats. Concomitant use with other anti-inflammatory drugs, such as NSAIDs or corticosteroids, should be avoided. Do not administer a second dose of meloxicam to cats. Do not follow the single, one-time dose of meloxicam with any other NSAID or with meloxicam oral suspension in cats. Do not use meloxicam in cats with preexisting renal dysfunction. Refer to the product insert for additional safety information (including warnings, precautions and contraindications) and full directions for use.