

CARPRIEVE® CHEWABLE TABLETS (carprofen)

PAIN MANAGEMENT NEVER TASTED SO GOOD LIVER-FLAVORED CHEWABLE NOW AVAILABLE

The newest innovation in the Carprieve® product family is a liver-flavored chewable tablet. Helping your dog feel better from OA with Carprieve® has never been easier or more affordable!

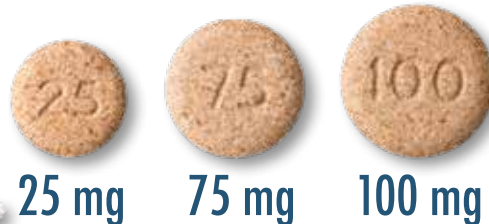
- QUALITY TABLET
- LIVER-FLAVORED
- CHEWABLE
- ECONOMICALLY PRICED



A CUSTOMIZED OA TREATMENT FOR YOUR DOG

Carprieve® Chewable Tablets come in a number of strengths and counts to best suit the needs of you and your dog.

Available in 30 ct., 60 ct. and 180 ct. bottles
3 different strengths to match your dog's weight



IMPORTANT SAFETY INFORMATION: As a class, NSAIDs may be associated with gastrointestinal, kidney and liver side effects. These are usually mild, but may be serious. Dog owners should discontinue therapy and contact their veterinarian immediately if side effects occur. Evaluation for pre-existing conditions and regular monitoring are recommended for dogs on any medication, including Carprieve. Use with other NSAIDs or corticosteroids should be avoided. See full product labeling for full product information.



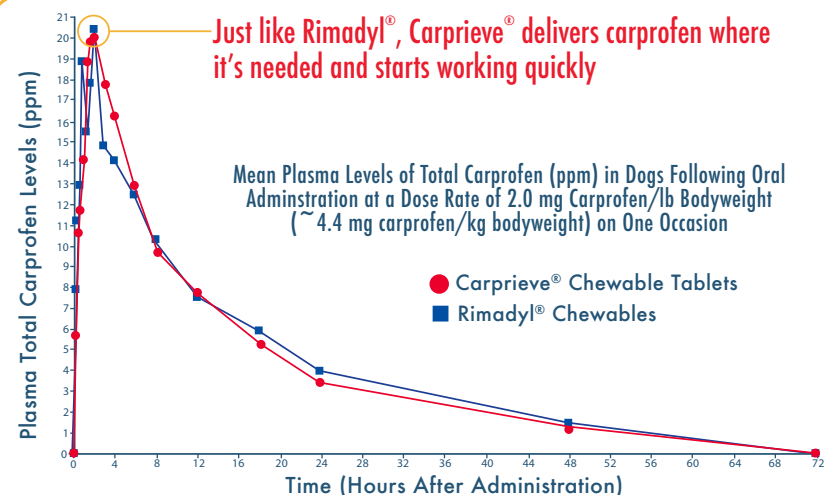
LOOK!
Liver-Flavored
Chewable
Now Available



THE SAME TRUSTED RESULTS

FDA-approved Carprieve® Chewable Tablets contain the same active ingredient as Rimadyl® Chewables.

Carprieve® Chewable Tablets have demonstrated to be bioequivalent to Rimadyl® Chewables in absorption, distribution and depletion.¹



¹ data on file

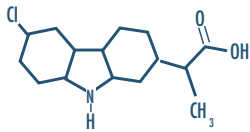
CARPRIEVE® CHEWABLE TABLETS (carprofen)

SAME QUALITY, SUPERIOR VALUE



The Carprieve® Advantage Carprieve® Chewable Tablets are equivalent to the pioneer product in efficacy- AND less expensive!

\$ FACT:
Carprieve® Chewable Tablets provide a better value as you move up in bottle count. Rimadyl® Chewables price stays the same per tablet.
Save with Carprieve® Chewable Tablets



Same active ingredient



Same Dosing Regimen



cost savings $\geq 30\%$

INCREASE CLINIC PROFIT & LOWER CLIENTS' TREATMENT COSTS:

Treating chronic OA in dogs with NSAIDs daily can be a financial burden on many pet owners

Example: Treat a 50 lb Dog for 1 Year With Carprieve® Chewable Tablets vs. Rimadyl® Chewables

Choose Carprieve® Chewable Tablets to bring financial relief to your clients and pain relief to your patients

Contact Your Distributor Or
Call Norbrook Today at
888-705-0408
For More Information



	Carprieve® Chewable Tablets	Rimadyl® Chewables
*DVM Cost: 1 x 100mg Tablet Per Day	\$0.72	\$1.14
DVM Cost for 365 Days	\$263.00	\$416.10
Cost to Client for 365 Days	\$590 @ 55% Margin to Clinic	\$690 @ 40% Margin to Clinic
Profit \$ to DVM per Year	\$327.00	\$273.90
Savings to Client Treating OA with Carprieve vs. Rimadyl	\$100.00	

* Source: 2018 List Price to DVMs, 100mg x 180ct. Size

Clinic Makes \$327 in Profit Dispensing Carprieve Chewable Tablets

The Client Saves \$100 Per Year Treating a 50 lb Dog With Carprieve Chewable Tablets



Norbrook logos and Carprieve are registered trademarks of Norbrook Laboratories Limited. Rimadyl is a registered trademark of Zoetis, Inc. 0618-595-101A

www.norbrook.com