

# Midamox™

(imidacloprid + moxidectin)



## TOPICAL PARASITICIDE GUARANTEE

We want you to be confident in our products. Any veterinarian or pet owner who feels that Midamox™ (imidacloprid + moxidectin) topical has failed to protect a pet from heartworm disease or for the internal parasites for which it is labeled, is encouraged to call Norbrook® (866-591-5777 – select option for Technical Services) to discuss the case and our Midamox™ Guarantee. This guarantee is available to any customer who purchased authentic product from a licensed veterinarian, or from an authorized supplier with a valid veterinary prescription, and used the product according to label directions. All claims will be evaluated as independent cases and will be subject to the terms outlined below.

### REQUIREMENTS FOR ELIGIBILITY

- Midamox™ was purchased from a licensed veterinarian or through an approved supplier using a valid prescription from a licensed veterinarian.
- Midamox™ was administered in the appropriate dose for the patient's species and weight, and was used according to label directions.
- Must have had a negative fecal flotation prior to starting Midamox™.

**Dogs:** Applies to dogs that receive 12 or more consecutive monthly applications of Midamox™ in accordance with the recommendations of the American Heartworm Society and Companion Animal Parasite Council which follow:

- Puppies – began Midamox™ between 7 weeks and 4 months of age
- Puppies – began Midamox™ between 4 and 6 months of age with negative heartworm antigen test 4 months after starting
- Dogs > 6 months old – began Midamox™ with negative heartworm antigen and microfilaria tests prior to starting and then 4 months after starting
- Dogs switching from another brand of heartworm preventative to Midamox™ with a negative heartworm antigen and microfilaria test within the past 12 months and adequate proof of having purchased previously used product

**Cats:** Applies to cats that receive 12 or more consecutive monthly applications of Midamox™ in accordance with the recommendations of the American Heartworm Society and Companion Animal Parasite Council which follow:

- Kittens – began Midamox™ between 9 weeks and 4 months of age
- Kittens – began Midamox™ between 4 and 6 months of age with negative heartworm antigen and antibody tests 4 months after starting
- Cats > 6 months old – began Midamox™ with negative heartworm antigen antibody tests 4 months after starting
- Cats switching from another brand to Midamox™ with a negative heartworm antigen and antibody test within the past 12 months and adequate proof of having purchased previously used product

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## REIMBURSEMENT

- **Heartworm disease:** For **dogs** and **cats** meeting the eligibility requirements defined above that have received 12 consecutive months of continuous administration of Midamox™ and that experience a positive heartworm antigen test (positive antigen tests must be confirmed by a separate heartworm antigen test performed by an outside lab on a second blood sample), Norbrook® will reimburse up to \$1,000 toward the cost of diagnostics and treatment of heartworm disease and will offer the client the option to receive 12 months of free Midamox™ from Norbrook.
- **Intestinal parasites:** For **dogs** diagnosed with clinical symptoms of intestinal parasites associated with roundworms (*Toxocara canis*, *Toxascaris leonina*), hookworms (*Ancylostoma caninum*, *Uncinaria stenocephala*), or whipworms (*Trichuris vulpis*), after 4 or more consecutive months of Midamox™ administration, or for **cats** diagnosed with clinical symptoms of intestinal parasites associated with roundworms (*Toxocara cati*) or hookworms (*Ancylostoma tubaeforme*) after 4 or more consecutive months of Midamox™ administration, Norbrook will provide the clinic financial support toward treatment. **Please note that the treatment must be reviewed by Norbrook Technical Services prior to initiating therapy.**
- **Dogs and cats not meeting above referenced 12 month administration requirements for eligibility:** For **dogs** and **cats** that have not met above referenced heartworm testing / preventative requirements, and that are diagnosed with heartworm disease through a positive antigen test (confirmed by a separate heartworm antigen test performed by an outside lab on a second blood sample) after having had 6 consecutive monthly doses of Midamox™, Norbrook® will reimburse up to \$500 toward the cost of diagnostics and treatment related to heartworm disease.

**CAUTION:** Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.

**Dogs: WARNING: DO NOT ADMINISTER THIS PRODUCT ORALLY.** For the first 30 minutes after application, ensure that dogs cannot lick the product from application sites on themselves or other treated animals. (See Contraindications and Adverse Reactions for more information.)

**Cats: WARNING:** Do not use on sick, debilitated or underweight cats. (See Contraindications and Adverse Reactions for more information.) Do not use in cats less than 9 weeks of age.

**PRECAUTIONS:** Avoid oral ingestion.

**HUMAN WARNINGS:** Children should not come in contact with application sites for 2 hours after application.